

Name: _____ Date: _____

PERSUASIVE SPEECH ASSIGNMENT GUIDELINES

Now that we have studied methods of development, rhetorical devices, and how people can be effectively persuaded under the banners of logos, ethos, and pathos, it is your turn to demonstrate what you've learned by performing a persuasive speech in front of the class.

Your speech may be about any topic of your choosing. The most effective of persuasive speeches, however, are about a topic that the speaker themselves is passionate about. Your speech must be 3-5 minutes in length (and it will be timed!). Use the "Persuasive Speech Outline" handout to help you organize your thoughts.

Remember to ensure that you are appealing to all 3 aspects of the Rhetorical Triangle – logos, ethos, and pathos. There is a list of specific techniques for doing so on your handout about the Rhetorical Triangle.

There will be 4 class periods to work on this assignment – three in the library for research and writing and another in the classroom to rehearse your speech. ALL STUDENTS must be ready to present their speech at the start of class on _____.

Although presentations will take 1-2 days, the order of speakers will be decided at random at the start of class on the date above. **IF YOU ARE NOT READY TO PRESENT WHEN IT IS YOUR TURN, YOU WILL RECEIVE A MARK OF ZERO ON THIS ASSIGNMENT.**

During your presentation, remember to make use of effective speaking strategies discussed in class (eye contact, tone of voice, movement, etc.), as you will be graded both on the content of your speech and your oral communication skills. It is also expected that you will be a respectful audience member while other students are presenting – if you are caught being disruptive during the presentations of your peers, marks will be deducted from your own grade on this assignment.

The rubric on the reverse of this page will be used to evaluate your presentation. Remember to refer to it as you prepare to make sure you are meeting expectations, and to hand it in on the first day of presentations. If you have any questions or concerns about this assignment, please speak with your teacher as soon as possible.

Name: _____ Date: _____

PERSUASIVE SPEECH RUBRIC

Student: _____ Topic: _____

CRITERIA	LEVEL R (0-4 MARKS)	LEVEL 1 (5 MARKS)	LEVEL 2 (6 MARKS)	LEVEL 3 (7 MARKS)	LEVEL 4 (8-10 MARKS)
<i>Speech Content</i> Generate, gather, and organize ideas and information to write for an intended purpose and audience	Speech is not given, or does not make appeal to logos, ethos, or pathos; the audience is not convinced to support the speakers' case	Speech makes appeal to one of logos, ethos, or pathos, thereby limiting the persuasion of the audience to support the speakers' case	Speech makes appeal to some of logos, ethos, and/or pathos, thereby somewhat persuading the audience to support the speakers' case	Speech makes appeal to each of logos, ethos, and pathos, thereby persuading the audience to support the speakers' case	Speech makes thorough appeal to each of logos, ethos, and pathos, thereby effectively persuading the audience to support the speakers' case
<i>Presentation Skills</i> Use speaking skills and strategies appropriately to communicate with different audiences for a variety of purposes	Speech is not given, or makes a highly limited use of minimal speaking skills and strategies to communicate their case	Speaker makes a limited use of few speaking skills and strategies to communicate their case	Speaker makes some use of some speaking skills and strategies to communicate their case	Speaker makes use of some variety of speaking skills and strategies to communicate their case	Speaker makes exceptional use of a variety of effective speaking skills and strategies to communicate their case

Total: ____/20